



TO SAVE 22

and our pOWER pACT pODCAST

THE MISSION

OUR MISSION To be there for those who were there in service of us, our country, our freedom.

Zak Clayton

Turn Your Sales Into Saving Lives!





*No one needs to go it alone
when we all
"Come Together!"*

Good day, thank you so much for your time.

Hello, my name is Zak Clayton, founder of Community Pay it Forward Fundraising and Community Dare to Care. I would like to introduce a group of people to you who all have one aim, one goal, one mission, end veteran suicide. As you know, we have a crisis in America right now with our veterans who are struggling to deal with mental health issues and suicide.

I am a cog in a very important coalition of veteran organizations and relief groups aimed at turning the crisis the other way. The number 22 is the number that Americans understand and are familiar with, but as you know, the number has raised dramatically. This trend must stop, and we are asking you to be part of turning those numbers around and start to lower them. One suicide is too many.

February gives us a chance to hold an event that connects events from all over the country aimed at supporting groups aimed at veteran support, relief, and aide. February gives us the once in a lifetime date of **2/22/22**, 2-22 to save 22 is setting up events at VFW's and American Legions and other facilities who support our mission. We would like for you to join us in our mission to support groups from all around the country who are active in the mission to eliminate veteran suicide.

2-22 To Save 22 consists of the following organizations:

Community Pay it Forward Fundraising: [website](#)

Fundraising by simply shopping with our great small and medium business.

Email your receipt to the attached email address connected to the cause you care about.

You can donate to 2-22 to save 22 by emailing a receipt to [receipt](#)



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Prosperity Pathways: [website](#)

Employment | Education for Career Development | Entrepreneurship | Madison

Prosperity Pathways LLC is a for profit organization providing job search assistance for legitimate online (and onsite) positions without you being scammed. Helps people with achieving career goals; Assists with launching businesses/organizations The proceeds from Prosperity Pathways help to fund Onward & Upward.

Community Dare to Care: [website](#)

Offering clothing, housewares, furniture, medical equipment, coats and more donated by the public, to the public in need at no cost to them.

In Colorado:

Hope Advanced: [website](#)

Hope Advanced works with the broken, busted, and disgusted. At no cost, no obligation for as long as they need us, we help people navigate to their next best steps. We counsel, mentor, and connect them to others so they can get to their best life. Soon we are adding another nonprofit helping them with their credit and background. (Serious barriers to employment and housing).

Graduated Hope:

A venture community property owned by investors working in cooperation with non-profits, employers, community, and government to provide housing, healing, and hope for vulnerable populations in our community. These compassionate care communities are INCENTIVE BASED. Incentives for our friends in need are shared high quality 8-10 person homes inside a community offering affordability along with stability, hope, and opportunity for redemption. They also receive graduated steps to home ownership. Investors are also incentivized with a higher rate of return for their investment in our homes and communities. Together as community partners, we can provide safety for the



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oppressed, shelter for the homeless, and restoration for the chemically dependent in a graduated path to success.

In Wisconsin:

Onward and Upward: ([website](#))

Work From Home | Community Outreach | Employment | Madison Onward and Upward, Inc. is a non-profit 501(c)3 organization providing job training and online employment at the Community Online Work Center. Legally called Forward and Upward, Inc. DBA: Onward and Upward, Onward and Upward was started in 2017.

In Florida:

The Veterans Ranch: [website](#)

We analyze the needs of the individual or family before they get paired up with a horse. Then we work with them to start learning the basics of caring for Gods majestic animal and then it is on them to learn to work together with us never being too far away for guidance. The basics start with a grooming kit and learning how to build trust and a bond with that horse. Horses by nature are prey animals so you need to break down the barriers and start building that trust. The same thing applies to children that have gone through a traumatic experience. These programs help make people more calm, understanding, and better functioning members of society. We have seen people that had been “on the couch” for 10 years and after 10 minutes with a horse have more giant breakthroughs than ever before. We look forward to helping you take off that heavy coat of burden and lay it down and never pick it up again.

In North Carolina:

Faith, Hope, and Love for Veterans: [Facebook page](#)



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Nonprofit organization committed to improving Veterans lives by connecting them to resource for housing, employment, and treatment, especially female veterans assisting them with restoring their power and control for their lives.

In Tennessee:

Veterans, Warriors One Stop Shop (VWOSS) [website](#)

Needs for housing, employment, transitioning from active duty to the civilian work force, counseling, etc. >>> extremely important resources for picking up the pieces and surviving and thriving during and after the military.

In Kentucky:

Project DieHard: [website](#)

Project Diehard is first and foremost a grassroots effort, but we can't do it alone. Project Diehard's Mission is to bring hope to America's veterans, By providing a safe place for them to get the help they deserve. With the donation of 20 acres and a 10Ksqft building they are on the way of doing that. When completed Forward Operating Base Rush will house 12 single veterans and 2 veterans with their families. This is the first facility with plans to establish facilities in every state. Every Organization in the letter will be bringing their missions to the facilities as they are completed. Join us and together we will bring the veteran suicide rate down. We are not and never will be a non-profit in which the CEO makes a six-figure income. If you would like more information on how you can help Project Diehard, please contact us. We are always looking for people who would like to volunteer, become a patron, or sponsor an event.



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What is the plan?

On February 22nd, 2022, starting at 7 PM EST, 6 PM CST, 5 PM MST, 4 PM PST, 2 PM Hawaii Islands, we will be broadcasting live from remote businesses to check in on the activities and happenings of the day.

We are asking businesses, VFW, American Legion, and other veteran Lodges and Posts, to hold a special event aimed at the whole veteran, mind, body, and soul. When a hero takes their lives, it is not because of one problem. We need to take action to offer our assistance to our veterans as a whole person and reassure them that our resources can handle most of the overbearing concerns that lead to the end-of-life decision.

We are asking for your permission to direct people to your facility throughout the day, or for a set of hours of the day, Tuesday, February 22nd, 2022. We are asking for a small portion of sales from this day, meal, event in which you will host. We need you to be creative and show how much you care about the heroes of our country. We will also be hosting an online auction where the winning bids on all items will go to the great organizations we are supporting.

Some examples of suggested fundraising idea's:

- Chili Cook-offs
- Steak Dinners
- Percentage of items or meals sold on this day
- A set amount for every purchase, I.E., \$100 for every home sale on this day
- Allow your kids to get involved, hold a Bake Sale for Our Heroes.
- Sponsor the Event if you are in a restricted industry. (Lawyers, Insurance, etc.)
- A Community Dance
- A neighborhood fundraising event



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Just to name a few ideas. The ability to get involved by being created makes your participation unlimited, and unique.

This is your time to stand up with us and tell our countries heroes that they are not alone, and that you stand with us and will be there in their time of need. One loss is to many. Your participation could be the beginning of a true solution.

Do you run a program that can offer your services to the coalition? Please contact us by email at networking@communitypayitforward.us. We will send you directions to meet with the coalition and you can be a part of a solution. There is not one reason for suicide, there is not one solution. We cannot do this alone. Add your mission to our coalition and let's save our veterans.

This is not a problem for one, it is a problem for all. Together we can make a difference in this battle against veteran suicide.

How Do I Get Involved?

You have seen the proposal, you have seen our purpose, now we need you to join us. How? That is up to you. We can suggest many ways, but the truth is, this cannot succeed without your participation. We are willing to promote and fill your building on February 22nd to stop veteran, hero suicide.

Let us start by giving you a few ideas:

Host an event with proceeds to benefit 2-22 to save 22: Your participation is the key to success. We encourage your creativity. Host a dinner or other event to engage and activate the community. The worst thing we can do is nothing as the numbers rise.

- o Steak Dinner
- o Chili Cook-Off
- o Bake Sale
- o Community Yard Sale



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Join Us Today!!

Front Line Hero: A percentage sales day (Captain Sponsorship): Help us by giving a percentage of your sales to the people who are coming into your building on February 22nd. This is an introduction to the Community Pay it Forward Fundraising Program and we will help you get set up for the day. Again, people shop, your sales become a lifeline for those who need help.

A sponsorship and donation combination:

We have a multi-level sponsorship package which will help us promote the event, the facilities, the operations of 2-22 to save 22, and those involved.

- Radio Adds
- Print and Social Adds
- Mail out Fliers
- Television Presence

Major: Simple Donation \$5 or More

- Your name will be thanked live on air and on the website.

Captain: Hour Sponsorship

- Each hour you sponsor your logo will show your logo prominent on the screen behind the host for the hour. We will you in for an introduction either live or prerecorded.

Lieutenant Colonel: Hour Sponsorship +

- Each hour you sponsor your logo will show your logo prominent on the screen behind the host for the hour. We will you in for an introduction either live or prerecorded. Plus, you can join us to cohost the hour.



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Major General: 5-hour sponsorships plus 2 hours of cohost

- Each hour you sponsor your logo will show your logo prominent on the screen behind the host for the hour. We will you in for an introduction either live or prerecorded. Plus, you can join us to cohost the hour.

Now is your time to shine for the heroes who have sacrificed so much for us. Please fill out the form on this link [Form](#) and let's fight this war with our heroes in need! No one needs to go it alone when we all, "Come Together!"