



COMMUNITY PAY IT FORWARD PARTNERSHIP PROGRAM

*HELPING COMMUNITY SERVICES AND OUTREACH IN
TOUGH TIMES.*



Zak Clayton, Founder and CEO

Together We Are Stronger

Community Pay It Forward has been working with community organizations and churches across the country to help those in need since June 2015. Our inspirational President and Founder, Zak Clayton, started Community Pay It Forward after a life-altering accident left him unable to keep a traditional schedule. Zak's mission is simply to help others through his second chance at life.

We Help People Worldwide

Whether they're our friends and neighbors within our community or people in need from around the world, we're here to provide a hand up when needed. Helping rebuild and grow stronger than before. When we invest in others, it's more than just a hand-out — it's an investment in someone for them to be stronger and better than before, and for us to be stronger and better too. We believe that if you are not helping someone, you are hurting everyone.



Verified Partners


Our Community-First Policy

Want to introduce our Partners of Community Pay it Forward Fundraising?

With **over 100 Partnership services**, we connect people to opportunities through the Pay It Forward program that give back and engages with the community.

Join our community, where **80% of our profits are allocated to the local communities in need**. Living in your own community, you know who is most in need and you can see the impact of your contribution. With a few clicks, you can make a difference just by shopping through us.

-  Insurance
-  Auto Repair
-  Bill Management Services
-  Information
-  Business Sales & Service
-  Cleaning Services



Storytelling
is the best marketing!

How You Benefit

We promote your business and tell your story to our community.

- Referral business from our community
- Increased brand awareness and visibility online
 - Video promotion
 - Interview opportunities
 - Directory listing on our website
- Special partner discounts
- Increase your impact by doing business as usual.



The Donation Process



Our community-minded consumers shop with you through us.



You give Community Pay it Forward a referral award.



We donate 80% of the award to our mission partners of the customer's choice.



We are partnered with veteran service organizations, women-centric, and children's organizations and many others who are making a difference in their communities and across the world.



Referral Award Options

PERCENTAGE PROGRAM

You pass a set percentage of sales to us as a referral award.

Example: You own a restaurant and offer Community Pay it Forward a set percentage of the cost of the meal. We use that percentage and turn it into a donation.

OR

SET AWARD

You pass a set amount to us as a referral award.

Example: For every \$10 purchased, we will donate \$1 to the cause of the customer's choice.

PALLADIUM	GOLD	PLATINUM
<p>125 word bio 1 hyperlink and 2 social media channels 3 keywords 5 hashtags 30-minute featured interview Weekly promotion in 1 mix video 1 guest host spot on the pACT channel podcast Special Palladium level discounts</p>	<p>300 word bio 2 hyperlink and 3 social media channels 5 keywords 5 hashtags 30-minute featured interview Weekly promotion in 1 individual video 4 guest host spots on the pACT channel podcast Special Gold level discounts</p>	<p>Unlimited word bio 5 hyperlink and 5 social media channels 10 keywords 15 hashtags 30-minute featured interview Weekly promotion in 3 individual videos 6 guest host spots on the pACT channel podcast Special Platinum level discounts</p>
<p>\$450/year or 3 payments of \$175 or 6 payments of \$95</p>	<p>\$800/year or 3 payments of \$285 or 6 payments of \$155</p>	<p>\$15000/year or 3 payments of \$515 or 6 payments of \$270</p>

Partnership Tiers

ALL PACKAGES INCLUDE YOUR CONTACT INFORMATION AND LOGO LISTED ON OUR WEBSITE.



How to Become a Partner

1) Pick a Package

Select your package and provide details about your business by completing the intake form.

<https://form.jotform.com/220586747651161>

2) We Tell Your Story

We want our consumers to know your why, what you do and how what you do can help them! This way, when they're ready to do business with you, they've already started to build familiarity which helps with the like, know and trust factors that aid them in the decision to do business with you.

3) Tell Us Your Keywords

Next, we ask for the keywords that people use when they search for you. For example, if you are a non-profit that serves veterans, you might want to use a keyword like "veteran service" or "military outreach." We will use those keywords to help categorize your business on our website.

SEO Tip from one of our staff: If you have top performing SEO keywords, **USE those!** This will allow your website to get even more traffic through our partnership!

4) Our Community Shops with You

When someone shops with you through us, they upload their receipt and choose where they'd like to donate.

We reach out to you monthly to collect the total agreed referral awards for the period.

It's really that simple!



Questions? Contact Us



Website

<https://www.communitypayitforward.us>



Schedule a call

<https://calendly.com/fundraising-program/45min>



Email

networking@communitypayitforward.us



Phone

(970) 909-0751