



2024 Giving & Sponsorship Partner Program

Community Pay it Forward

Community Pay it Forward, shares your business story with those in need your services, to rally support for those who need us all!

Zak Clayton
https://www.4mycard.net/u/36ru/Zak_Clayton



www.CommunityPayitForward.us

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calendly.com/fundraising-program/45min



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Community Pay it Forward Program Overview:

Introduction:

- Community Pay it Forward Program aims to leverage sales for supporting those in need through three simple actions: Shop, Click, and Pick.
- This document provides a comprehensive understanding of the program, its purpose, operation, and partnership opportunities.

Program Components:

Shop Click and Pick is a retail service that allows customers to shop online and pick up their orders at a designated physical location. Here's how it works: Shop, Click, & Pick: A Simple Guide Overview

Introducing Community Pay it Forward:

- Aims to help families, kids, and community projects through everyday spending.
- Encourages making every purchase count towards supporting the community.

Shop, Click, & Pick Process:

1. Shop:

- Visit the Community Pay it Forward website.
- Browse various Giving Partners listed on the site.
- Select the partner from whom you want to make a purchase.
- Click on their link to be redirected to their shopping page.
- Complete your purchase with the Giving Partner.

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2. Click:

- Take a picture of the receipt or invoice of the purchase made from the Giving Partner you choose to support. Find the Mission Partners Here:
<https://www.communitypayitforward.us/mission-partners/>

3. Pick:

- You will find a QR Code next to every Mission Partner.
- Within each QR Code you will find a link to the partners or a link that one may submit a form letting us know their needs. We will then pair them with any matching Giving Partners.
- There are two options on how to submit your receipt. Use the camera widget to take a clear picture of the receipt. Use the File Upload option to attach any emailed or texted receipts.
- There are information options below the entry portals, but the only required information is your name and email address.
- Submit the form
- Community Pay it Forward will receive a referral award, a significant percentage of which will support your chosen cause.
- A percentage of your purchase will be converted into a referral award.

Key Partners:

- Community Partners:
 - Individuals in need of goods or services.
 - Connect with partners through the website or a provided form.
- Mission Partners:
 - Community members requiring assistance, including families, schools, charities, and more.
 - Engage with Community Pay it Forward to seek support for their causes.

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- Verified Giving Partners:
 - Businesses offering various services, products, and programs.
 - Provide referral awards for purchases made through the program.
- Sponsor Partners:
 - Entities supporting the program financially without seeking referrals.
 - Offered in Palladium, Gold, and Platinum packages.

Purpose and Background:

- Founded to offer support to those in need, inspired by personal experiences.
- Aims to bridge the gap between businesses and individuals requiring assistance.
- Focuses on storytelling and networking to drive support and create positive impacts.

Partnership Packages:

1. Silver Partnership Package:

- Cost: \$150 (One Payment) or \$60 (3 Months).
- Designed to introduce businesses to the program and increase visibility.
- Features include logo placement, interview feature, and bio contribution.

2. Palladium Partnership Package:

- Cost: \$450 (One Payment) or various term options.
- Focuses on initiating sales conversion and referrals.

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- Offers enhanced visibility and promotional opportunities.

3. Gold Partnership Package:

- Cost: \$800 (One Payment) or various term options.
- Demonstrates strong commitment and offers extensive benefits, including podcast appearances and reduced sponsorship rates.

4. Platinum Partnership Package:

- Cost: \$1500 (One Payment) or various installment options.
- Provides comprehensive involvement and maximum exposure, including exclusive shows and automatic event sponsorship.

Program Guidelines:

- Emphasizes networking and mutual support among partners.
- Encourages involvement of nonprofits to broaden support and awareness.
- Upholds standards of community inclusion and respect, with no tolerance for discriminatory behavior.
- Expulsion criteria include violence, hate speech, intolerance, discrimination, and immoral actions.

Conclusion:

- Community Pay it Forward Program offers a platform for businesses and individuals to support each other and make a positive impact on communities.
- Partnerships are tailored to varying levels of commitment and provide opportunities for networking, visibility, and contribution towards charitable causes.

“If you are not helping someone, you are hurting everyone. No one needs to go it alone when we all, Come Together!”

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